

Community Commerce Centers: The 21st Century Workplace

The Community Commerce Centers Initiative provides a common workplace environment for office workers from multiple employers on a seat by seat basis. In the workspace environment each of the office workers receives a workspace that would be equivalent to workspace a worker would find in most major corporate work environments. In addition, most Community Commerce Centers would provide on-premises amenities such as parking, food service, daycare, exercise facility, walk-in clinic, and learning center. The Community Commerce Center provides computer, telephone and Internet access services for each worker station located within the facility. Computer services would include dynamic system backup, basic office software, including operating system, and Internet service. Private individual telephone service is provided at the desk of each office worker. Internet service provides secured individual IP (Internet Protocol) for each office worker. Individual office workers cannot occupy a seat at a Community Commerce Center unless their home residence is within a 3-5 mile radius of the Center depending on the local density of individual Centers. Workers living beyond the Center service area would not be eligible for a seat at the facility.

There are two defining features for each Community Commerce Center. First, each office worker occupying a seat at a Community Commerce Center must live within a maximum of a 3-5 mile radius from the Center. Community Commerce Center planning is focused on the goal of cutting a worker's daily one way commute at least in half leaving the worker with a maximum commute of 3-5 miles. Second, multiple employers each have employees using Community Commerce Center workspace based on the proximity of each worker's residence to the Community Commerce Center. Employers utilize the services available at multiple Community Commerce Centers to accommodate the workspace needs for the maximum number of its employees working within 3-5 miles of other Community Commerce Centers. The net effect is that an employer may require the services of multiple Community Commerce Centers at various locations to accommodate the workspace for all of its employees seeking to work from a Community Commerce Center rather than from a single central corporate location in a community where the distance traveled by each worker is greater than 3-5 miles.

One other aspect of the Community Commerce Centers workplace is that each Center creates a Carbon Project that would generate Carbon Credits under the concept of additionality not only because the implementation of the Community Commerce Centers use green building standards in the construction of Community Commerce Centers but also because the creation of Community Commerce Centers is considered a non-traditional business solution. Of course, the direct fuel savings generated by the fact that employees are much closer to their workplace is an added bonus.

The Community Commerce Center initiative provides a completely new way of looking at how to provide workplace for employees while creating a mechanism providing the means to not only enable workers to enjoy a better quality of life but also reduce the demand for fossil fuels and generation of greenhouse gases. The Community Commerce Center Initiative can be implemented on a worldwide scale providing all Countries to participate not only in saving the environment while providing a better solution for bringing worker and job together in a way that enhances the quality of life for all workers but also in generating a work solution that virtually ensures the world economy remains recession-proof over a period of at least two to three decades. The fact that there can be full implementation of Community Commerce Centers Initiative on a worldwide scale using existing technologies means that there are no barriers to launching the implementation due to the lack of technology to make the system work successfully. The implementation of Community Commerce Centers Initiative produces jobs immediately at each implementation location. The spread of Community Commerce Center locations provides an opportunity for communities to realize expansion of their economy without bearing the burden of building infrastructure that would serve only to create an increased demand for fossil fuels along with the concomitant increase in greenhouse gases. The savings in resources coupled with the increased worker productivity brought about through Community Commerce Center implementation provides the potential that additional resources can be applied to the development of new technologies that will further serve to diminish the damage done to the environment on a global basis. Beyond the climate change and economic benefits provided by implementation of the Community Commerce Center Initiative there is the additional significant benefit of establishing a clear and close connection between the community environment and work environment, which not only improves and enhances the role of family life but also improves and enhances the overall satisfaction all workers have with their work situation. Over time there will be an increasing number of worker positions that would be appropriate for placement at a Community Commerce Center, and the manufacturing sector of world economies will find an increasing number of opportunities to implement analogs of the Community Commerce Center within a manufacturing environment.

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